

# Current Opportunities



**Position:** Marketing Officer  
**Pay:** £20,661 - £21,962 (pro rata)  
**Job type:** 6 Month Fixed Term Contract  
**Working hours:** 15 hrs per week  
**Working pattern:** Flexible – to be discussed at interview

## About the role

We are looking for a creative and ambitious marketing professional to join the Marketing & Communications team at Culture Coventry and play a key role in implementing marketing, audience development, digital and PR activities at Coventry Transport Museum. The successful candidate will play a key part in the delivery of marketing and communications activity for an exciting and ambitious UK City of Culture programme.

The ideal applicant should have a passion for science, technology or engineering and experience and sound understanding of both on and offline marketing.

## About the organisation

Culture Coventry Trust is one of Britain's most exciting arts and heritage organisations. Its mission is to promote innovative and creative arts activities in ways which help to establish them as a significant part of people's lives. The Trust supports a regular programme of exhibitions, educational workshops and performances and attracts over 700,000 visitors of all ages per year.

Within the Trust we have Coventry Transport Museum, Herbert Art Gallery & Museum, and the Old Grammar School, which are all situated in the heart of Coventry and the Lunt Roman Fort less than three miles away on the outskirts of the City.

### We are looking for candidates who:

- have experience of on and offline marketing;
- are passionate about science, technology or engineering;
- experience of delivering multichannel communications and/or marketing campaigns;
- are self-motivated with the ability to take initiative; and
- are positive and flexible with a 'can do' attitude.

### The main tasks for the role will be:

- delivering high-impact and creative multichannel marketing and communications campaigns;
- shape marketing and communications activities which grow both online engagement and physical visits to Coventry Transport Museum; and
- work collaboratively with partners on cross marketing and PR.

### Although not essential, it would be desirable to:

- have experience of working within a visitor attraction or cultural institution; and
- have an understanding of audience development.

**Please apply by submitting your CV, Covering Letter and Equal Opportunities**

**Monitoring form to [vacancies@culturecoventry.com](mailto:vacancies@culturecoventry.com).**

**Closing date for applications : 11 May 2021**

**Interviews to be held : 18/19 May 2021**