JOB DESCRIPTION



| ROLE: Community Engagement Officer | CONTRACT: Fixed Term for 14 months | |
|---|---|--|
| LOCATION: Multiple Sites | | |
| LOCATION. Multiple Sites | | |
| | WORKING HOURS: 30 | |
| RESPONSIBLE TO: Community and Engagement Manager | | |
| , | SALARY: Grade 5 | |
| | SALART. Glade 5 | |
| RESPONSIBILE FOR: N/A | | |
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OVERALL PURPOSE AND OBJECTIVE OF THE ROLE:

To develop strong community partnerships in order to develop co-curated activity and projects that will ensure a resilient and sustainable service for Coventry's communities and support teams to create audience focused programming.

MAIN DUTIES AND RESPONSIBILITIES:-

- Contribute to the development of the strategic audience engagement policy in consultation with external and internal partners; liaising with local and regional community groups, third sector agencies, service providers, commissioners and service buyers.
- Build a strong partnership with community groups, third sector organisations and service providers to develop and deliver sustainable services, projects, activities and events to engage the diverse audiences of Coventry.
- Review current offer to identify opportunities for new creative programmes that are revenue generated based on the collections, exhibitions and services within the Trust's portfolio.
- To build key partnerships with local commissioners, service buyers and stakeholders to develop sustainable streams of revenue.
- Work closely with the Communities and Learning Manager to ensure a coordinated approach to community engagement.
- Schedule, train and supervise sessional workers as and when the need arises, ensuring within delegated budgets.

GENERAL RESPONSIBILITIES:-

- To embrace and lead by example on the company's key values;
- Identify and review risks with your Line Manager as part of the organisational risk register;
- Contribute to the ongoing review and development of the Trusts policies and procedures to support continuous improvement;
- Ensure adherence to all Trust policies and procedures;
- Ensure your teams comply with and understand all Health & Safety policies and requirements;
- Support and input into the organisational digital strategy as required;
- Identify and collaborate with potential key external stakeholders;
- Identify fundraising or sponsorship opportunities and highlight these to your Line Manager; and

- Ensure adherence to the GDPR in respect of all data collected and maintained.
- To carry out tasks at a range of sites that are either operated or managed by the Company or where services are delivered by the Company.
- To promote Equality and Diversity and ensure full compliance with Company policy.
- To undertake other duties and provide short-term cover where necessary, as specified by Management, which are appropriate to your qualifications, experience and general level of your position.

PERSON SPECIFICATION

| Criteria | Essential | Desirable | Evidence |
|---|-------------------|-----------|---|
| Experience in planning, developing and delivering large scale events, activity and projects. | Ŋ | | Application/Personal Statement/Interview |
| Experience of developing commissionable community-based services | | Ø | Personal Statement/Interview |
| Identifying, generating and managing external funding | V | | Application/Personal Statement/Interview |
| Working knowledge of Equality and Diversity | V | | Application/Personal Statement/Interview |
| Experience of working with communities within a heritage setting | V | | Application/Personal Statement/Interview |
| Experience of supporting audience engagement strategies and policies | | | Application |
| Demonstrate an up to date knowledge and understanding best practice audience engagement | Ŋ | | Application/Personal Statement/Interview |
| Competent in skills in IT | V | | Application/Personal Statement/Interview |
| Strong communication and interpersonal skills. | V | | Personal Statement/Interview |
| To collate and analyse data for report writing | $\mathbf{\nabla}$ | | Personal Statement/Interview |
| Excellent negotiation and interpersonal skills for establishing and maintaining positive relationships with project partners, stakeholders, service commissioners and community organisations or members. | Ø | | Personal Statement/Interview |
| Excellent organisational, logistical and time management skills to manage complex projects to meet funder and organization requirements. | Ø | | Application/Personal Statement/Interview |

| Self-motivated and able to work on own initiative as well as in a multi-partner team. | V | Application/Personal Statement/Interview |
|---|---|---|
| Ability to deliver results whilst under pressure | Ø | Application/Personal Statement/Interview |
| Readiness to help people and the ability to respond to differing needs e.g. disable, children, diverse cultures and differing levels of understanding. | Ø | Application/Personal Statement/Interview |

Date Created: July 2019

Date Amended: June 2021