

Are you a strategic and creative marketing leader eager to make a significant impact across a diverse portfolio of leisure and cultural venues?

This is an exciting opportunity for a driven and experienced marketing professional to take the lead in developing and implementing impactful, innovative, and creative cross-channel marketing campaigns.

As our new Marketing Campaigns Manager, you will be contributing to driving awareness, engagement, sales, memberships and visits across all CV Life venues, enhancing their profile locally, regionally, and nationally. You will lead and inspire a dedicated in-house marketing team, promoting a collaborative environment focused on delivering exceptional and results-driven campaigns.

We are seeking a proactive and commercially aware individual with a strong history of developing and executing successful marketing campaigns across online and offline channels, effectively managing budgets, and possessing excellent marketing copywriting skills. Proven leadership abilities, exceptional stakeholder management skills, and a passion for promoting a wide range of services and experiences are crucial for thriving in this key role within our dynamic marketing team.

If you are a highly motivated marketing professional looking for a challenging and rewarding opportunity to shape the future success of a diverse organisation, we want to hear from you.

\*Salary is dependent upon experience.

**Marketing Campaigns Manager**

* Great development opportunities
* FREE health and fitness membership\* \*\*
* FREE health and fitness membership for a family member or friend\* \*\*
* FREE onsite parking at most sites
* FREE training for applicable roles
* DISCOUNTS on various Centre activities\*
* FREE entry to venues\*
* [Access to our Employee Benefits platform](https://cvlife.co.uk/wp-content/uploads/2024/06/external-HR-Employee-Benefits.pdf)

( (\*\*The two benefits combined can be worth £1000!)

 (\*not applicable to casual workers)

CCT071

9th June 2025

Marketing

£28,097 to £34,648 per annum\*

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Herbert Art Gallery and Museum

Culture Coventry Trust